

**MOHARRAM  
& PARTNERS** Public Affairs & Strategic  
Communications  
محرم وشركاه | الأبحاث السياسات العامة والاتصال الاستراتيجي

**M&P**

Managing Complexities. Exceeding Expectations.

# The premier public policy, government relations, and strategic communications firm in the Middle East & Africa

---

As a unique and multidisciplinary team specializing in all aspects of policy analysis, public affairs, government relations and communications in Egypt, the Middle East and Africa:

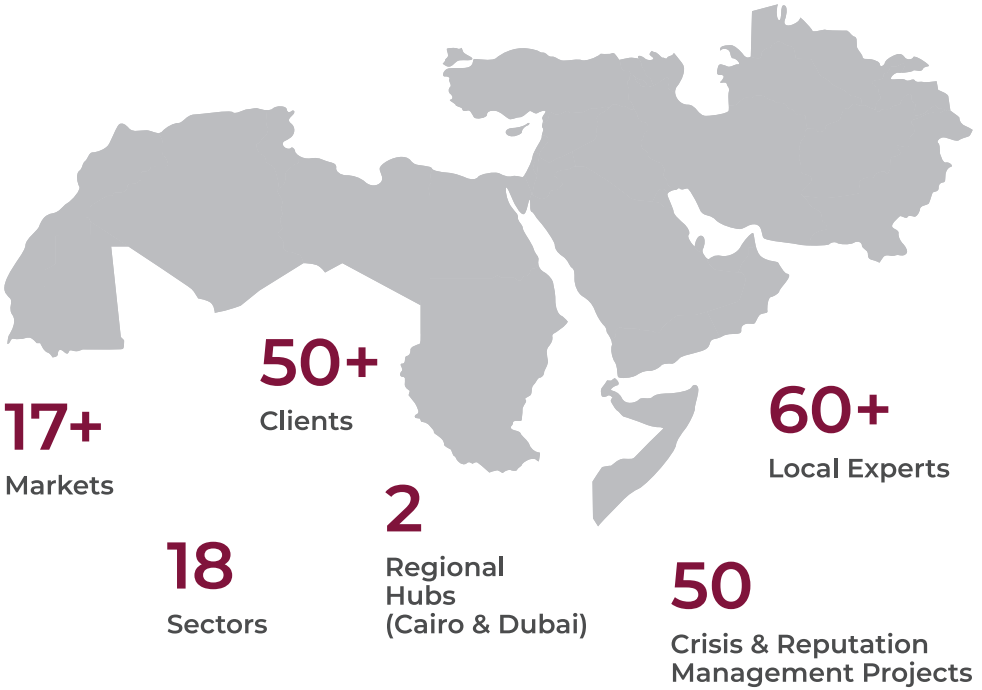
M&P designed and led successful public affairs and strategic communications strategies for market leaders in a variety of industries, including technology, telecommunications, banking, payments, money transfer, classified ads, ride-hailing, transportation, construction, real estate, financial services, education, agriculture, energy, FMCGs, development, pharmaceuticals and healthcare.

M&P successfully handled highly complex and sensitive national policy dialogues, consultation sessions and security crises.

M&P managed a portfolio of 50 crisis and reputation management communications, media releases and official announcements for multi-million-dollar projects and commercial wins across the region.

**Empowering our clients with updated and comprehensive government and media databases, reaching ambitious goals and swiftly securing your ideal target audience.**

*M&P helps top global brands build and maintain strong reputations, platform views on public policy issues, as well as establish meaningful relationships with governments, regulatory authorities, and media organizations.*



**We craft innovative policy advocacy and strategic communications solutions that deliver, no matter the complexities.**

We aim to assist governments, international organizations, the private sector and civil society in developing a better understanding of complex, multidimensional and dynamic policy issues affecting their operational environments.



# SERVICES & EXPERTISE



PUBLIC AFFAIRS, GOVERNMENT  
RELATIONS AND REGULATORY  
ISSUES



STRATEGIC COMMUNICATIONS,  
PR, AND MEDIA AFFAIRS



BUSINESS INTELLIGENCE  
& POLITICAL RISK ANALYSIS



B2G SOLUTIONS



PREEMPTIVE POLICY AND  
REGULATORY MONITORING

**Contact us at**  
[info@moharram-partners.com](mailto:info@moharram-partners.com)